

JEREMY QUIN MP
Member of Parliament for Horsham



HOUSE OF COMMONS
LONDON SW1A 0AA

19th December 2016

Dear Constituent,

RE: GAMBLING & YOUNG PEOPLE

Thank you for contacting me about advertising of gambling and young people.

It is vital that people, particularly the young and vulnerable, are protected from being harmed or exploited by gambling, and I am encouraged that my colleagues in Government are committed to ensuring this continues. I appreciate your concern over advertising, and as you may know, responsibility for the oversight of this is shared between the Advertising Standards Authority (ASA), Ofcom and the Gambling Commission (GC).

In 2014, the then Government initiated a review of gambling advertising. This was conducted by the ASA, the GC, the Committees of Advertising Practice (CAP) and the Industry Group for Responsible Gambling (IGRG). Following this, the IGRG announced that the industry will no longer advertise sign-up offers on television before the watershed at 9pm. The Gambling Commission also strengthened its provisions in the area by requiring the marketing of promotional offers - such as free bets and bonuses - to be open, transparent and to not mislead.

While there has been significant progress, I am pleased that the Government will continue to look at the issue of gambling advertising regularly, and will not hesitate to take further action if necessary to protect people from being harmed by gambling. To this end, the Government is currently undertaking a review that will gather evidence to fully assess current rules and protocols in the gambling sector and help the Government to make decisions on any necessary amendments to gambling regulation.

Thank you again for taking the time to contact me.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Jeremy Quin'.